

## **SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats)**

As part of the Grace Episcopal Church strategic planning endeavor, we are interested in your perspectives on the current operating environment of Grace Episcopal Church.

Based on your personal knowledge and experience, please answer the following questions:

1. Please identify what you see to be the strengths of Grace Episcopal Church?

*Note: A strength is a reputation, tradition, asset, methodology, perception, perspective, etc. which could increase Grace Episcopal Church's capacity to achieve its mission.*

2. Please identify what you see to be the weaknesses of Grace Episcopal Church?

*Note: A weakness is a reputation, tradition, asset, methodology, perception, perspective, etc. which could decrease Grace Episcopal Church's capacity to achieve its mission.*

3. Please identify what you see to be the opportunities that Grace Episcopal Church could exploit to increase the likelihood that Grace Episcopal Church can “restore all people to unity with God and one another in the Body of Christ by gathering together regularly in communal worship and prayer, by seeking to know God’s presence in the sacraments; by hearing and responding to the Word of God, and by carrying a Gospel of justice, peace, and love into the community around us?” (from mission statement)?

*Note: An opportunity is an event, trend or condition that Grace Episcopal Church could take advantage of or build on that would increase its capacity to achieve its mission.*

4. Please identify what you see to be the threats that Grace Episcopal Church should be aware of that could decrease its capacity to achieve its mission?

*Note: A threat is an event, trend or condition that would negatively affect the capacity of Grace Episcopal Church to achieve its mission.*

## **Vision Exercise**

The year is 2015. You are reflecting back on where Grace has been over the past five years, and what it's like today. What words would you use to describe Grace Episcopal Church?

What are its key characteristics?

What have been its major accomplishments since 2010?

What challenges does it face now in 2015 and as it looks forward into the future?